



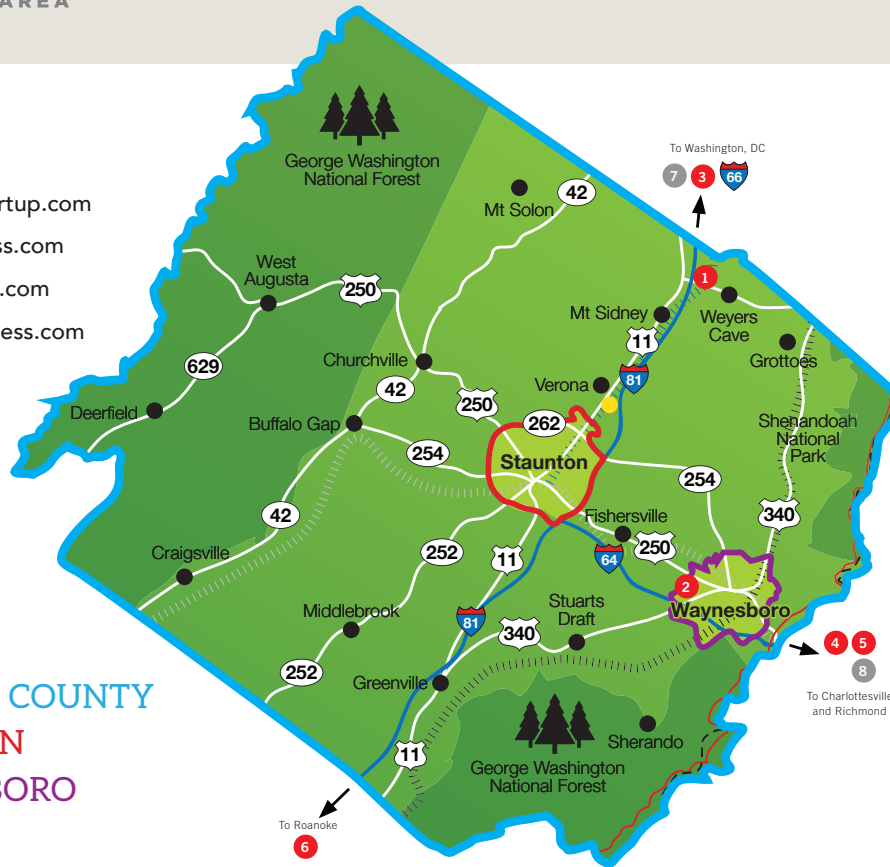
**METROPOLITAN
STATISTICAL AREA**

One of Virginia's newest MSAs (Metropolitan Statistical Area), the Staunton-Augusta-Waynesboro MSA anchors the Shenandoah Valley with strong manufacturing and agrarian roots. The area claims the I-81/I-64 interchange, proximity to most major U.S. markets and a celebrated workforce.

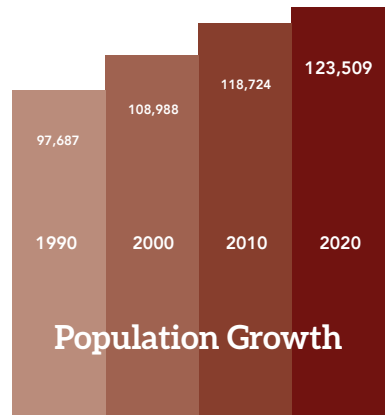
WEBSITES:

- >> valleybusinessstartup.com
- >> augustavabusiness.com
- >> stauntonbusiness.com
- >> waynesborobusiness.com
- >> augustava.com

- AUGUSTA COUNTY**
- STAUNTON**
- WAYNESBORO**



- Appalachian Trail
 - Blue Ridge Parkway
- AIR TRANSPORTATION**
- 1 Shenandoah Valley Regional Airport (SHD)
 - 2 Eagles Nest Airport-W13
 - 3 Dulles International Airport (IAD) <130 miles
 - 4 Charlottesville-Albemarle Regional Airport (CHO) <51 miles
 - 5 Richmond International Airport (RIC) <130 miles
 - 6 Roanoke-Blacksburg Regional Airport (ROA) <100 miles
- PORT ACCESS**
- 7 Inland Port of Virginia <77 miles
 - 8 Port of Virginia <214 miles (55ft. depth)
- RAIL TRANSPORTATION**
- ||| Shenandoah Valley
 - ||| CSX
 - ||| Buckingham Branch
 - ||| Norfolk Southern



Miles of Interstate (I-81/I-64)
42+

Metro Population
121,099

Metro Population % change 2010-2016
2.0%

Development Opportunities
3,176 available acres / 22 sites

Cost of Living Index
93.4

Labor Force Participation Rate
59.3%
58,103 workers

Unemployment Rate
3.7%

14 Universities & Colleges
24,000 graduates

Average Wage
\$41,900

Top Three Industries by Number of Jobs

- Manufacturing – 7,166
- Health Care & Social Assistance – 6,290
- Retail Trade – 5,949

Top Three Industries by Job Growth

- Information - 72%
- Administrative/Waste Management - 24.4%
- Real Estate Management - 21.1%

The SAW Metro employs 14% of labor force in manufacturing with concentrations in Food Processing, Packaging, Plastics, HVAC/R, and Metal Fabrication.



Shenandoah Valley,
Top Ten Emerging U.S. Industrial Markets to Watch
Colliers International (2017)

- **Best Small Places for Cost of Doing Business, Staunton #4** - *Forbes Best Small Places for Business and Career (2015)*
- **#1 Fishersville Ranked Best Place to Buy First-Time Home in Virginia** (Stuarts Draft Ranked #6) *Nerdwallet.com (2015)*
- Waynesboro won **Virginia Rural Water Association's Taste Contest (2016)**
- Staunton-Waynesboro MSA named in **Top 100 Best Places for Women Entrepreneurs** *GoodCall.com (2016)*



- **"America's Best Main Streets", Staunton,** *Fodors & Huffington Post (2014)*
- **#4 Augusta County ranked one of the smartest localities in VA for mortgage** *SmartAsset (2016)*
- Waynesboro represented Virginia in **Great American Water Taste Test in DC (2017)**



REGIONAL INITIATIVES:

