



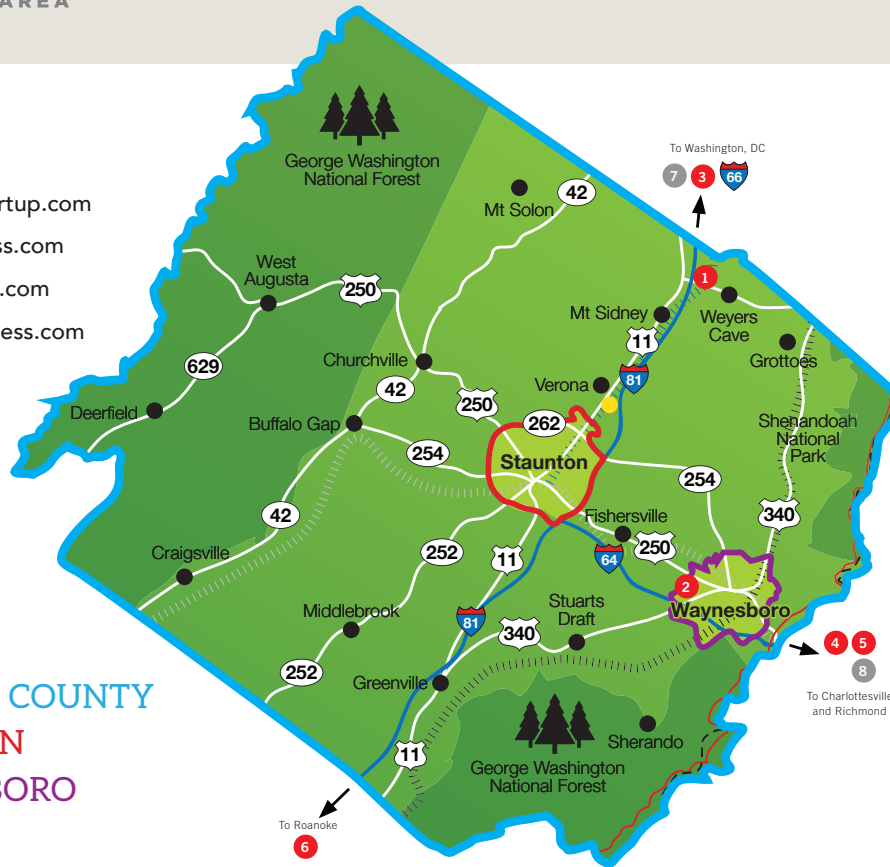
METROPOLITAN  
STATISTICAL AREA

One of Virginia's newest MSAs (Metropolitan Statistical Area), the Staunton-Augusta-Waynesboro MSA anchors the Shenandoah Valley with strong manufacturing and agrarian roots. The area claims the I-81/I-64 interchange, proximity to most major U.S. markets and a celebrated workforce.

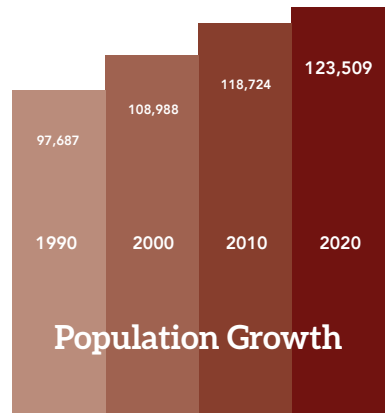
**WEBSITES:**

- >> valleybusinessstartup.com
- >> augustavabusiness.com
- >> stauntonbusiness.com
- >> waynesborobusiness.com
- >> augustava.com

- AUGUSTA COUNTY
- STAUNTON
- WAYNESBORO



- Appalachian Trail
- Blue Ridge Parkway
- AIR TRANSPORTATION**
- 1 Shenandoah Valley Regional Airport (SHD)
- 2 Eagles Nest Airport-W13
- 3 Dulles International Airport (IAD) <130 miles
- 4 Charlottesville-Albemarle Regional Airport (CHO) <51 miles
- 5 Richmond International Airport (RIC) <130 miles
- 6 Roanoke-Blacksburg Regional Airport (ROA) <100 miles
- PORT ACCESS**
- 7 Inland Port of Virginia <77 miles
- 8 Port of Virginia <214 miles (55ft. depth)
- RAIL TRANSPORTATION**
- |||| Shenandoah Valley
- |||| CSX
- |||| Buckingham Branch
- |||| Norfolk Southern



Miles of Interstate (I-81/I-64)  
**42+**

Metro Population  
**121,099**

Metro Population % change 2010-2016  
**2.0%**

Development Opportunities  
**3,176 available acres / 22 sites**

Cost of Living Index  
**93.4**

Labor Force Participation Rate  
**59.3%**  
**58,103 workers**

Unemployment Rate  
**3.7%**

14 Universities & Colleges  
**24,000 graduates**

Average Wage  
**\$41,900**

Top Three Industries by Number of Jobs  
 Manufacturing – 7,166  
 Health Care & Social Assistance – 6,290  
 Retail Trade – 5,949

Top Three Industries by Job Growth  
 Information - 72%  
 Administrative/Waste Management - 24.4%  
 Real Estate Management - 21.1%

The SAW Metro employs 14% of labor force in manufacturing with concentrations in Food Processing, Packaging, Plastics, HVAC/R, and Metal Fabrication.



Shenandoah Valley,  
**Top Ten Emerging U.S. Industrial Markets to Watch**  
*Colliers International (2017)*



- **Best Small Places for Cost of Doing Business, Staunton #4** - *Forbes Best Small Places for Business and Career (2015)*
- **#1 Fishersville Ranked Best Place to Buy First-Time Home in Virginia** (Stuarts Draft Ranked #6) *Nerdwallet.com (2015)*
- Waynesboro won **Virginia Rural Water Association's Taste Contest (2016)**
- Staunton-Waynesboro MSA named in **Top 100 Best Places for Women Entrepreneurs** *GoodCall.com (2016)*



- **"America's Best Main Streets", Staunton,** *Fodors & Huffington Post (2014)*
- **#4 Augusta County ranked one of the smartest localities in VA for mortgage** *SmartAsset (2016)*

**REGIONAL INITIATIVES:**



- Waynesboro represented Virginia in **Great American Water Taste Test in DC (2017)**